

Cultivating Communities that Flourish

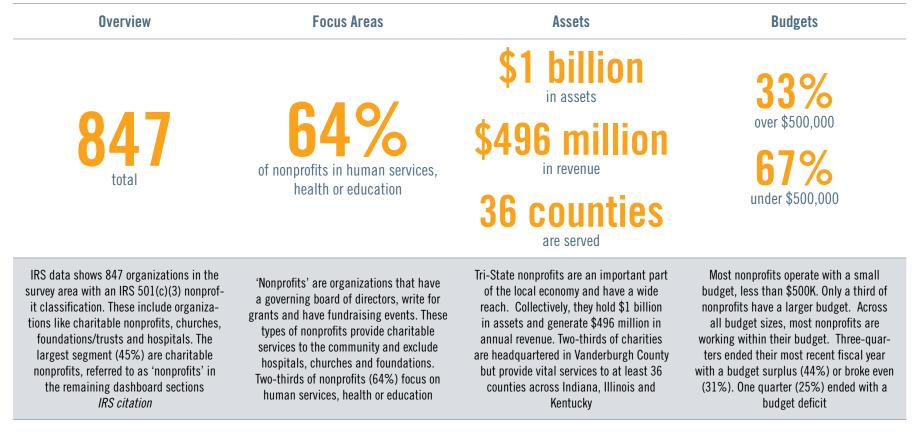
NONPROFIT EXCELLENCE

DATA DASHBOARD

All data from the **2018 Greater Evansville Nonprofit Survey** [welbornfdn.org/surveys] unless otherwise noted. Data region: Gibson, Posey, Vanderburgh, Warrick, IN & Henderson, KY

This dashboard tracks key indicators of nonprofits in our region. Communities benefit when nonprofits that provide vital services to residents are strong and sustainable. The following data is from the 2018 Greater Evansville Nonprofit Survey, a survey of nonprofit organizations in Gibson, Posey, Vanderburgh, and Warrick counties in Indiana and Henderson County, Kentucky.

DEMOGRAPHICS





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RISKS

Financial Vulnerability	Few Employment Benefits	Need for Funding Diversification	Funding Needs
50% have 6 months or less cash in reserves	65% offer paid time off	44% funding from private donors	#1 Program Funding #2 Overhead and Operations
Without revenue in reserves, nonprofits are vulnerable to market shifts, loss of individual donors, grants and other funding sources. Half (50%) of nonprofits of all sizes have less than six months revenue available. Just two out of 10 (19%) have one year or more of reserves and one out of 10 (10%) has less than one	Nonprofits rely on small numbers of paid staff positions, often with few benefits. Less than two-thirds (65%) of nonprofits offer paid time off. Fewer offer benefits like group healthcare or paid family leave. Other than funding, half of nonprofits (48%) say that recruiting and maintaining staff and volunteers are their biggest	Funding models will vary slightly by organization, but in general nonprofits should aim for a funding mixture that consists largely of private donors, ideally much larger than 44%, and smaller percentages of grants. Having multiple donors/sources within each category is	Nonprofits rate funding for programming and overhead (salaries, benefits) as their top two funding needs. These needs have a more short-term or urgent focus. Longer- range activities such as leadership/staff professional development and planning and governance are rated by nonprofits as

month

1880 challenges

also recommended.

lower priority needs



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OPPORTUNITIES

Collaboration	Board Development	Board Engagement	Influence
39% reduce program expenses	51%		
24% share staff	specialized skills	26% of nonprofits use 'personal plans of	50% intentionally reach out to
22% reduce administrative expenses	54 70 access to personal and/or donor resources	involvement' with board members	policy makers

A little over half of nonprofits collaborate to obtain funding for programs and to increase program efficiency or effectiveness. Opportunity exists for more collaboration to reduce program expenses, (39%) share things like space and staff (24%) and reduce administrative expenses. (22%) Considering skill sets and resources a candidate can bring to the organization will help strengthen the board and the organization's ability to be sustainable. Only half of nonprofits (51%) prioritize specialized skills in identifying board candidates. Only a third (34%) prioritize donor access. A Personal Plan of Involvement (PPI) is an individual plan of expectations for maintaining board productivity and engagement during the member's tenure. When organizations use PPI's, their boards are more likely to be engaged with better attendance, participation, giving and governance oversight Making an impact requires an understanding of the broad landscape of influencers and decision makers at local, state, and federal levels. Half of nonprofits have intentional contact with policy makers. Three-quarters of nonprofits (71%) have access to local policy makers, half (52%) to state level and just a quarter (28%) to federal level.