



What is Nonprofit Excellence at Welborn Baptist Foundation?

Our Nonprofit Excellence impact area is supporting nonprofit success through meaningful grantee partnerships, evidence-based initiatives, best practices, policy, systems, and environmental changes, cross-sector collaborative approaches, learning and data-driven practices, and Nonprofit Excellence support.

This matters because...

Nonprofit organizations are the lifeblood of our region. They serve on the front lines meeting diverse needs, providing resources, services, and tools. Armed with effective leadership, nonprofits will be more likely to sustainably thrive and continue tackling important social issues and bringing positive changes to the region's people and communities.

Desired High Level Outcomes

More effective leaders creating lasting impact in organizations, within their service sector, the larger nonprofit sector, and the community.

Our Nonprofit Excellence Strategies with examples

Leadership Essentials

Equipping nonprofit leaders with knowledge of key principles and competencies for nonprofit effectiveness (Basic pillars: strategic planning, finance, fundraising, marketing, evaluation, governance).

- Fundamentals of Nonprofit Management cohort learning opportunity to advance understanding of the foundational components of managing a nonprofit. (WBF Initiative)
- Sustain Abilities (Level 1): a partnered learning cohort series focused on fundraising and fund development to advance organizational sustainability. (WBF Initiative)
- Custom consulting support for organizational competencies of nonprofit excellence as a part of Foundation grant cycles.

Leadership Excellence

Equipping nonprofit leaders with advanced skills and abilities for vision alignment, shared cultural focus on mission and an effective organization.

- Next Generation Leadership Academy IU/O'Neill certificate cohort learning opportunity to advance competency development in leading a nonprofit (WBF Initiative)
- Sustain Abilities (Level 2 & 3): a continuation of the partnered learning cohort series focused on communication effectiveness and culture alignment. (WBF Initiative)
- Custom consulting support for organizational strategy and leadership competencies of nonprofit excellence as a part of Foundation grant cycles.

Community Leadership

Equipping nonprofit leaders to become advocates for sector change and catalysts for community impact.

- Board Academy to advance community engagement and inclusion. (WBF Initiative)
- Sustain Abilities (series Level 4): highest level of the partnered learning cohort series focused on embedding succession and strategic planning at all levels for organizational sustainability. (WBF Initiative)
- Custom consulting support for collaboration, community leadership and advocacy as a part of Foundation grant cycles

Nonprofit Excellence Resources



Greater Evansville
Nonprofit Survey



The Principles & Practices
of NPE (Minnesota Council on
Nonprofits)