

## What is **Nonprofit Excellence (NPE)** at Welborn?

**Our Nonprofit Excellence impact area is supporting nonprofit success through meaningful grantee partnerships, evidence-based initiatives, best practices, policy, systems, and environmental changes, cross-sector collaborative approaches, learning and data-driven practices, and Nonprofit Excellence support.**

### **This matters because**

Nonprofit organizations are the lifeblood of our region. They serve on the front lines meeting diverse needs, providing resources, services, and tools. Armed with effective leadership, nonprofits will be more likely to sustainably thrive and continue tackling important social issues and bringing positive changes to the region's people and communities.

### **Our Nonprofit Excellence Strategies**

#### **Leadership Essentials**

Equipping nonprofit leaders with knowledge of key principles and competencies for nonprofit effectiveness (Basic pillars: strategic planning, finance, fundraising, marketing, evaluation, governance).

#### **Leadership Excellence**

Equipping nonprofit leaders with advanced skills and abilities for vision alignment, shared cultural focus on mission and an effective organization.

#### **Community Leadership**

Equipping nonprofit leaders to become advocates for sector change and catalysts for community impact.

### **The Change We Hope to See**

More effective leaders creating lasting impact in organizations, within their service sector, the larger nonprofit sector, and the community.

#### **NPE Resources**

Use the QR code to visit the Nonprofit Excellence resources page at [welbornfdn.org](http://welbornfdn.org)

