

## What is **Nonprofit Excellence (NPE)** at Welborn?

We believe nonprofit organizations are the lifeblood of our region. Nonprofit Excellence seeks to equip organizations with effective leadership and sustainability, making them more likely to thrive and continue tackling important social issues, bringing positive change to the region's people and communities.

### Nonprofit Excellence Partnerships

Nonprofit Excellence centers on Welborn's impact strategy of Building Capacity — coming alongside nonprofit leaders and organizations to strengthen their effectiveness and long-term sustainability. We meet organizations where they are, partnering with those eager to grow through customized consulting, cohort learning, and leadership and infrastructure development. Through these collaborative relationships, nonprofits build stronger leadership, governance, strategy, and systems — stepping into the best version of themselves.

### Current NPE Partnership Priorities

#### Leadership Essentials

Equipping nonprofit leaders with knowledge of key principles and competencies for nonprofit effectiveness (Basic pillars: strategic planning, finance, fundraising, marketing, evaluation, governance).

#### Leadership Excellence

Equipping nonprofit leaders with advanced skills and abilities for vision alignment, shared cultural focus on mission and an effective organization.

#### Community Leadership

Equipping nonprofit leaders to become advocates for sector change and catalysts for community impact.

### The **Change We Hope to See**

More effective leaders creating lasting impact in organizations, within their service sector, the larger nonprofit sector, and the community.

#### NPE Resources

Use the QR code to visit the Nonprofit Excellence resources page at [welbornfdn.org](http://welbornfdn.org)

